



Meeting Notes: Tuesday 4/27

Healthy Smiles from The Start: OHC Peri-natal Work-Group

Next Meeting: Wednesday May 12th; 5:45-7:15 pm @ Interfaith CHC

Present:

Emily Piper, DDS; Diane Riter, WDS Foundation; Amber Taylor Interfaith CHC (medical); Nona Groesbeck RDH; Rachael Hogan DDS, Sea Mar CHC; Harriet Ludjin RDH, Lummi Tribal Health Center; Jonathon VanDyke WWU; Sid Williams DMD, Sea Mar CHC; Mark Brooks DDS, Sea Mar CHC; Denali Tester WWU; Jenny Shuler CDA; Rebecca Hora DDS, Interfaith CHC; Sandra Carlson RDH; Katie Meehan, Interfaith CHC; Carly Meiser WWU.

❖ **Brief review of 4/14/10 OHC Meeting Presentation;**

❖ **Spotlight Issue: "Healthy Smiles from The Start" :**

Jenny Shuler, Des Skubi, Steve Wagoner MD, Rachael Hogan DDS, Katie Meehan

- Pregnancy, Dental Care, and Health; what's the connection?
- Mother, Infant, & the Lifelong Connection: the infectious nature of caries;
- Whatcom OHC Pre-natal Medical-Dental 2010 Initiative: "*Healthy Smiles from The Start*";
- OH During Pregnancy & Early Childhood: Evidence-based Guidelines for Health Professionals.
 - See current guidelines @ http://www.cdafoundation.org/learn/perinatal_oral_health ;
 - See "Oral Health and Pregnancy" PowerPoint @ www.HappyTeeth.org for referenced info.

❖ **Medical-Dental Collaboration- updates and discussion:**

- OB dental referral forms and process;
 - Sea Mar is receiving a lot of referrals from PeaceHealth;
 - Various challenges exist, despite improvements;
 - Jenny will talk with Leesa Lowey re: getting on next OB Advisory Meeting Agenda Re:
 - Review existing dental referral forms: PeaceHealth, BOGA, OHC, etc.
 - Share forms beforehand for review by all practices & provider-types;
 - Multiple practices: all-in-one form? Similar? Consistent? Etc.
 - Get OH question integrated into prenatal provider medical history forms.
- Whatcom County joint medical-dental endorsement of new guidelines;
 - Re-affirmed the importance of pursuing this joint endorsement- will revisit at next meeting.
- Tabled other topics (for now) of dental capacity and local & WSDA op-ed pieces etc.

❖ **CDE/CME Planning**

- ❖ WDS Foundation/ UW / Prenatal Dental Provider Curriculum
 - Under development- targeted for completion & roll-out at our 11/05 conference;
 - Focus groups this summer- Whatcom County is a potential location.
- ❖ 11/05 Whatcom County Medical-Dental Oral Health Symposium
 - ❖ Guidelines' Consensus Statement
 - Statement provides a common denominator & touchstone
 - ❖ "Save the Date" Notice:
 - Improve the flyer (asap);
 - Distribute to dental providers by May 5th (six-months prior to conference date);
 - Distribute to medical (and others) in the near future, as appropriate
 - Maggi, Rachael & Sandra will meet 4/30 to revise flyer (Nona, Emily, & Ken Klem will join if able)
 - Maggi will forward revised flyer, early in following week.

❖ Important Considerations for 11/05

❖ Messaging

- Local Physician/Dentist leadership team to enthusiastically endorse guidelines
- Not just- it's safe- but recommended!! "Not just a good time, but an ideal time!"
- "Golden opportunity to take charge of your health and body" Emily P.
- Whole team (including front office/ reception) must be on board
- This approach is a natural practice builder.

❖ Content

- Address liability & risk-management concerns!! (WDSF has info- a non-issue, but myth!)
- New prenatal dental curriculum rollout- introduced by Bea Gandara
- Strengthening OH messages- Christine Reidy
- Joel B.- specific focus?
- For medical providers: address risk to baby from germ transmission
- For dental providers: include pregnancy review- what to expect, considerations, etc.

❖ Tools and Protocols

- MAKE IT EASY TO CHANGE and work into routine; from front office through Tx !!
- Provide consistent ready-to-use (or modify) tools etc.
 - Referral forms,
 - FAQ/ Fact sheets for staff & patients,
 - talking points (especially for medical)
 - pamphlet,
 - action/implementation plan template,
 - simple spreadsheet by trimester

❖ Format/ process

- Relationship building is of primary importance
- "Include, engage, excite."
- Include small group interaction
- Have a speaker back-up plan
- Any "hands-on" etc
- Spring-board for action- leave you wanting to do this- and "wanting more"
- Small group action-planning (e.g. for medical- who, when, etc)
- Cost? very affordable!
- Schedule:
 - 7-9am: Medical Providers, target time (but also encourage to attend more)
 - 8-9am: Dentists *and* Medical Providers: target together w/ breakfast
 - Local joint endorsement of guidelines
 - Official welcome & "perfect" brief presentation
 - Time for interaction between medical & dental providers
 - 9-12:
 - Noon: Lunch
 - Action planning?
 - Joel Berg?
 - More- till 3pm?

❖ **Social Marketing Survey; WWU Community Health Ed Students**

- Brief overview of survey, project, and process;
 - Survey feedback is welcome- but timing is short, so don't sweat it if you can't do it;
 - End result will ideally be social marketing products that we use (e.g. signs in buses) targeting "mothers-to-be" etc.

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